REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	30 March 1999
Name of applicant/court:	Comptroller of Customs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	The Ultimate 4
Other Known Titles:	Not Stated
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	MGM Moser Grupo Media S.L.
Author:	Not Applicable
Format:	Magazine
Country of Origin:	Spain
Languages:	Spanish, Dutch, German, French, Danish, Swedish, Portuguese, English

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Components of film originally examined: Not Applicable.

Feature: Running time:

Trailers: Running time:

Total Running time:

Excision/Alteration: Not Applicable.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable.

Display Conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *The Ultimate 4* is classified as:
Objectionable.

The Ultimate 4 is a sexually explicit magazine comprising 148 pages, two thirds of which is made up of photostories of females engaged in explicit sexual activity with either one or two males. The sexual activity includes male to female anal and vaginal intercourse, male to female simultaneous penile anal and vaginal penetration (double penetration), females displaying breasts, genitals and anuses, and two photographs of a female hand fully in a vagina (fisting). There are about 20 close up photographs of male to female anal and vaginal intercourse including three of a female anus. Close up photographs amount to the equivalent of nine full pages. The photostories are accompanied by a small amount of text about the sequence of events and sexual activity taking place.

The magazine has been given this classification because of its strong degrading, dehumanising and demeaning elements. These involve the large number of images in the magazine which focus on the genitals of the participants (including several very clear photographs of a dilated female anus and a female hand in the vagina of a second female) and ejaculation onto the faces of women in the context of the publication's dominant effect of sexual arousal of adult male heterosexuals. The close focus given to such activities in these photographs has the effect of presenting women as sexually available and reduces the female participants to a collection of orifices solely for the purpose of arousing the viewer.

The New Zealand Bill of Rights Act 1990 (NZBR Act) has been considered in determining a classification for *The Ultimate 4*. The rights and freedoms outlined in section 14 of the NZBR Act apply to this publication. However, the magazine's strong degrading, dehumanising and demeaning elements aimed at sexually arousing the reader are seen as a reasonable justification to make the magazine objectionable.

OFLC Ref: 9801199